

NCC Cable System Order

Order #	62318569
Syscode	0419
System Name	Time Warner/Toledo Zone, OH
Market	Toledo

Flight Dates	08/08/16 - 08/21/16
Agency	Multi Media Services
Advertiser	Rebuilding America Now

Update Date	08/10/16		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$1,984.00		
Commission	\$297.60		
Net Total	\$1,686.40		
Total Spots	12		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

AE	Collin Diederich
Sales Coordinator	Devan McWhorter
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul15
-	

Client Code	
Product Code	
Est Code	
Product Name	
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8/10 NEW ORDER: Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	HGTV	AVG. ALL WKS<	8/8/16	8/14/16	10:00	18:00		X	X	X	X	X	X	-	-	3	\$270.00	\$810.00	60	NCR 06/27/16-09/25/16
2	HGTV	AVG. ALL WKS	8/15/16	8/21/16	10:00	18:00	X							-	-	1	\$270.00	\$270.00	60	NCR 06/27/16-09/25/16
3	FOOD	VARIOUS	8/8/16	8/14/16	10:00	18:00		X	X	X	X	X	X	-	-	3	\$190.00	\$570.00	60	NCR 06/27/16-09/25/16
4	FOOD	VARIOUS	8/15/16	8/21/16	10:00	18:00	X							-	-	1	\$190.00	\$190.00	60	NCR 06/27/16-09/25/16
5	HALL	VARIOUS	8/8/16	8/14/16	10:00	18:00		X	X	X	X	X	X	-	-	3	\$36.00	\$108.00	60	NCR 06/27/16-09/25/16
6	HALL	HOME & FAMILY/AVG. ALL WKS	8/15/16	8/21/16	10:00	18:00	X							-	-	1	\$36.00	\$36.00	60	NCR 06/27/16-09/25/16

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	12	0	0	0	0	0	0	0	0	0	0	0	12
AMT	\$1,984.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,984.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 08/10/16

62318569 | Toledo | Time Warner/Toledo Zone, OH | 0419 |